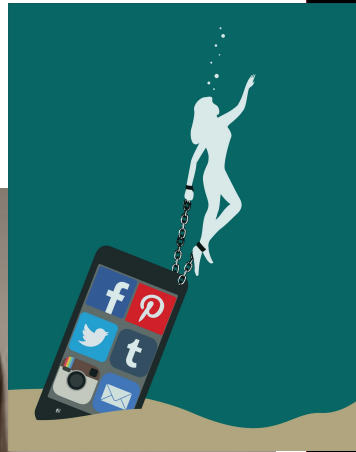
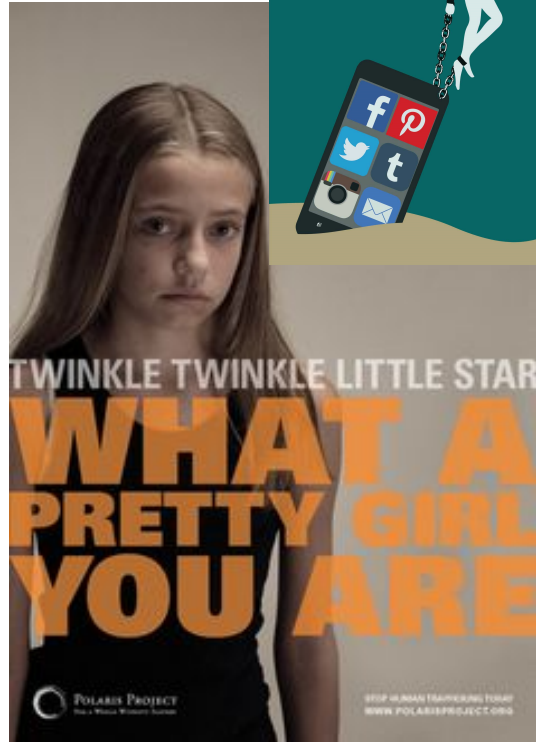


## BELLRINGER:

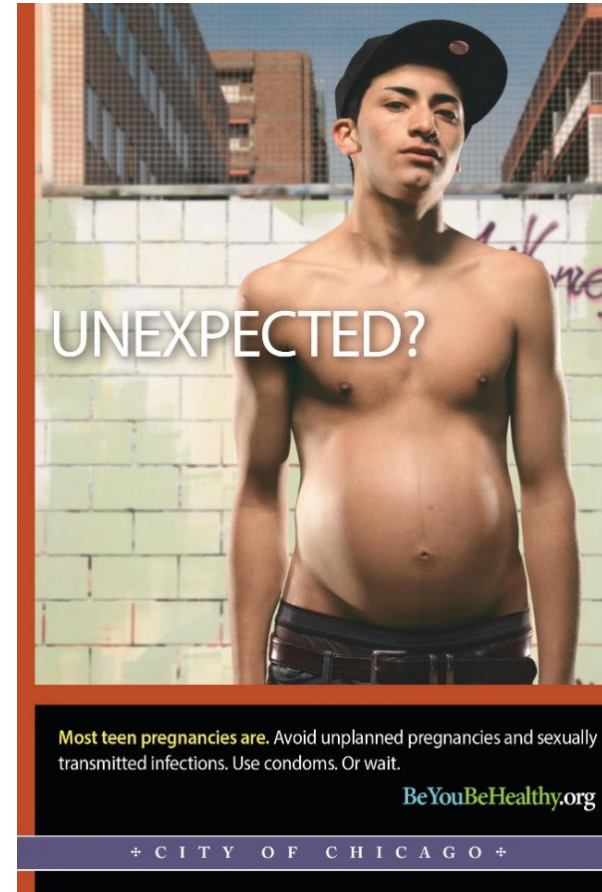
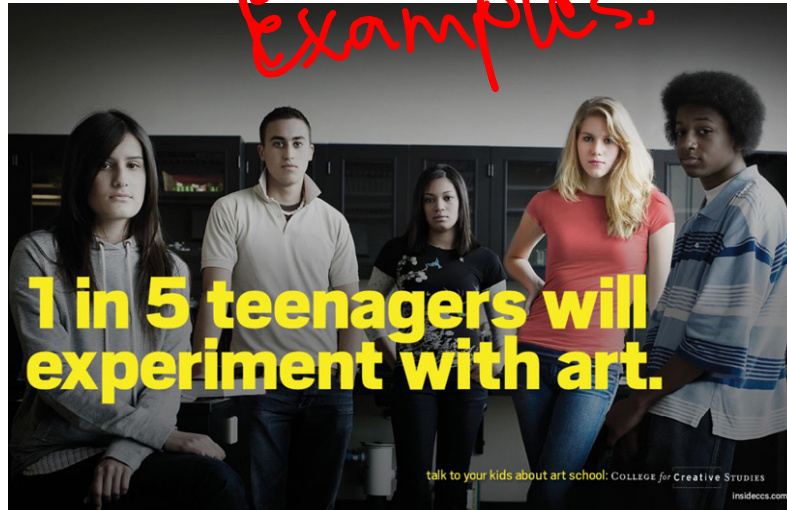
1. Talk with your group about what a PSA is.



Drug-Free Coalition  
and Communities  
Austin L.  
Baraka High School  
1st Place "As Seen by Teens" Poster Contest

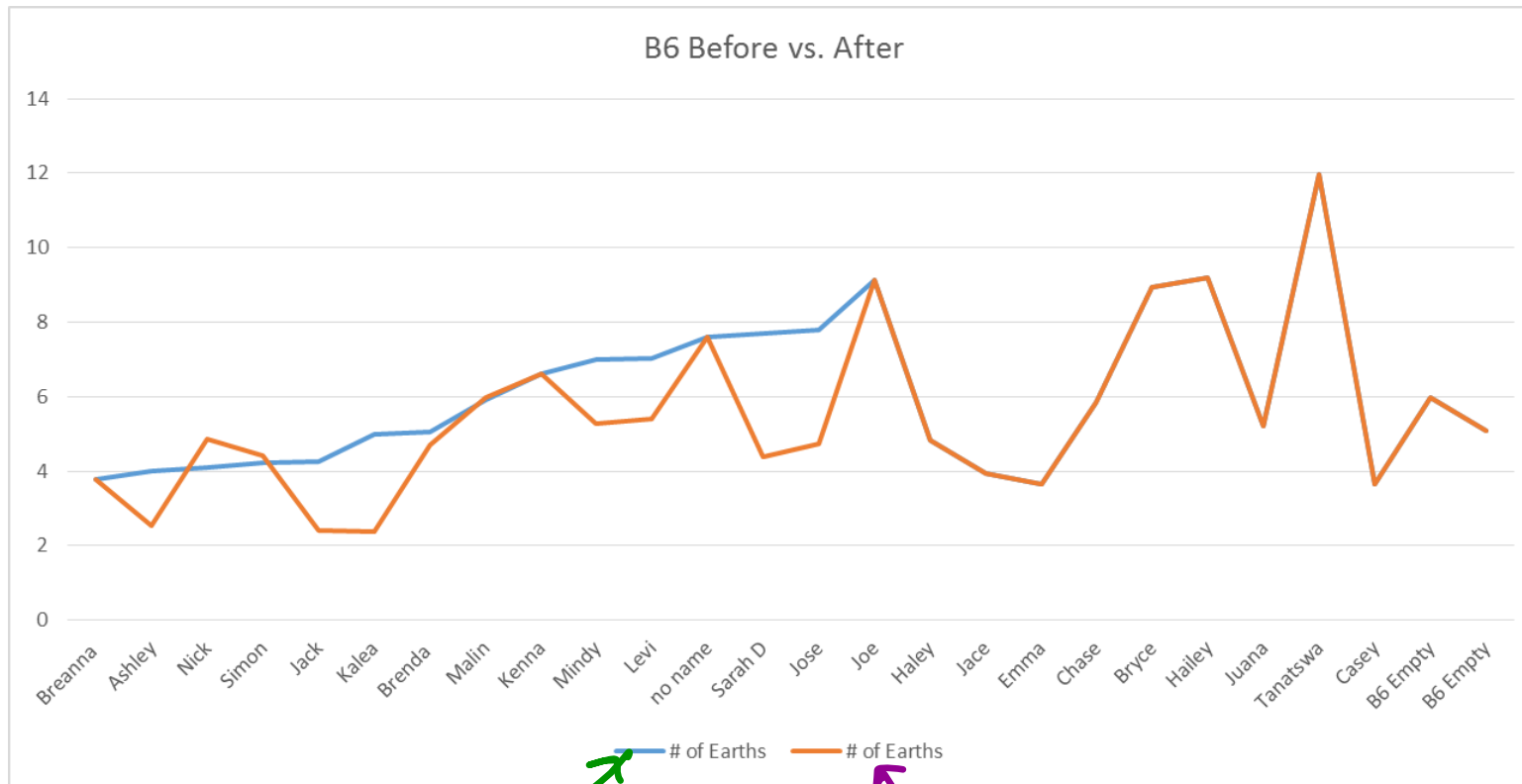
Examples

More  
Examples.



What makes a PSA effective?

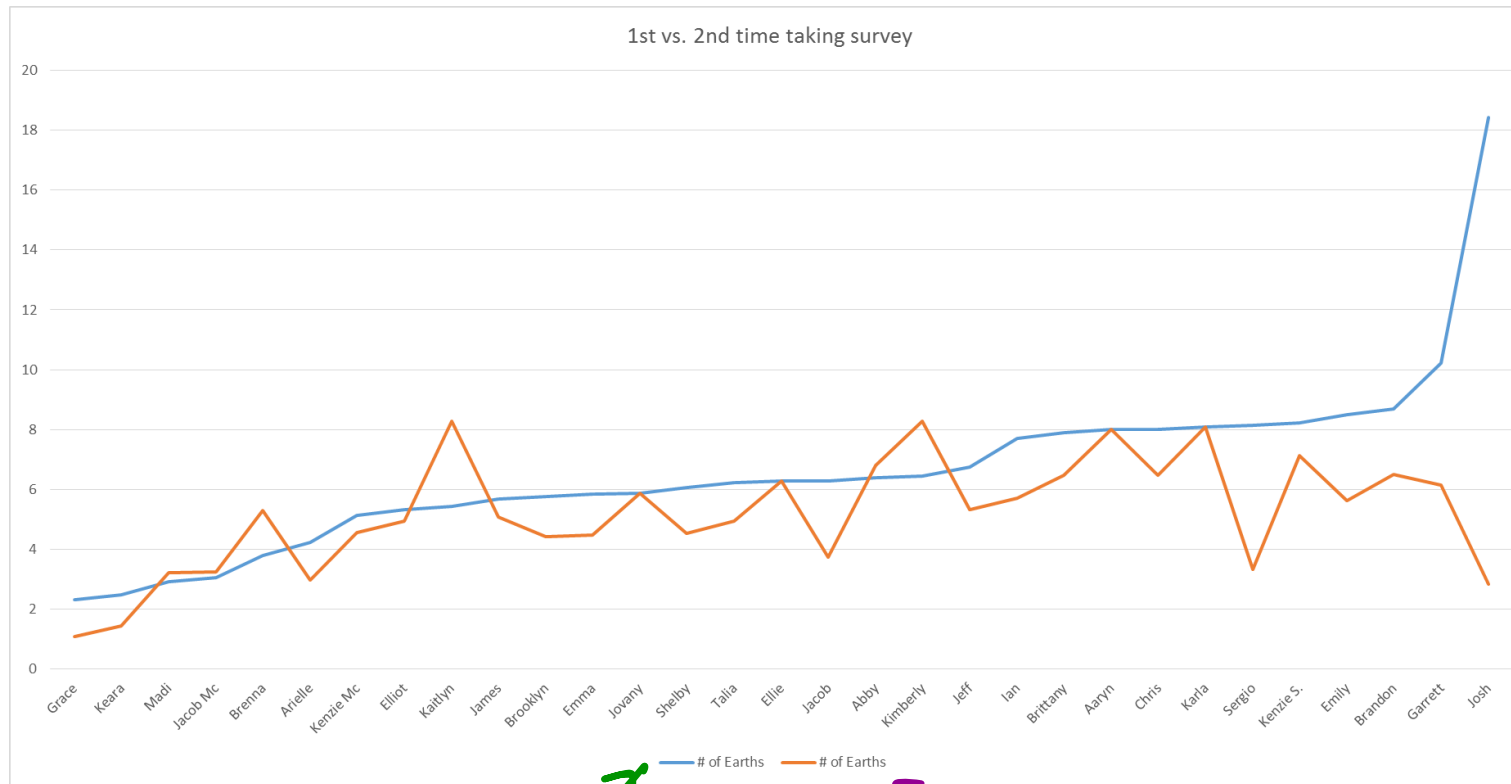
# B6 number of earth's needed to sustain lifestyle



Beginning of term

End of term.

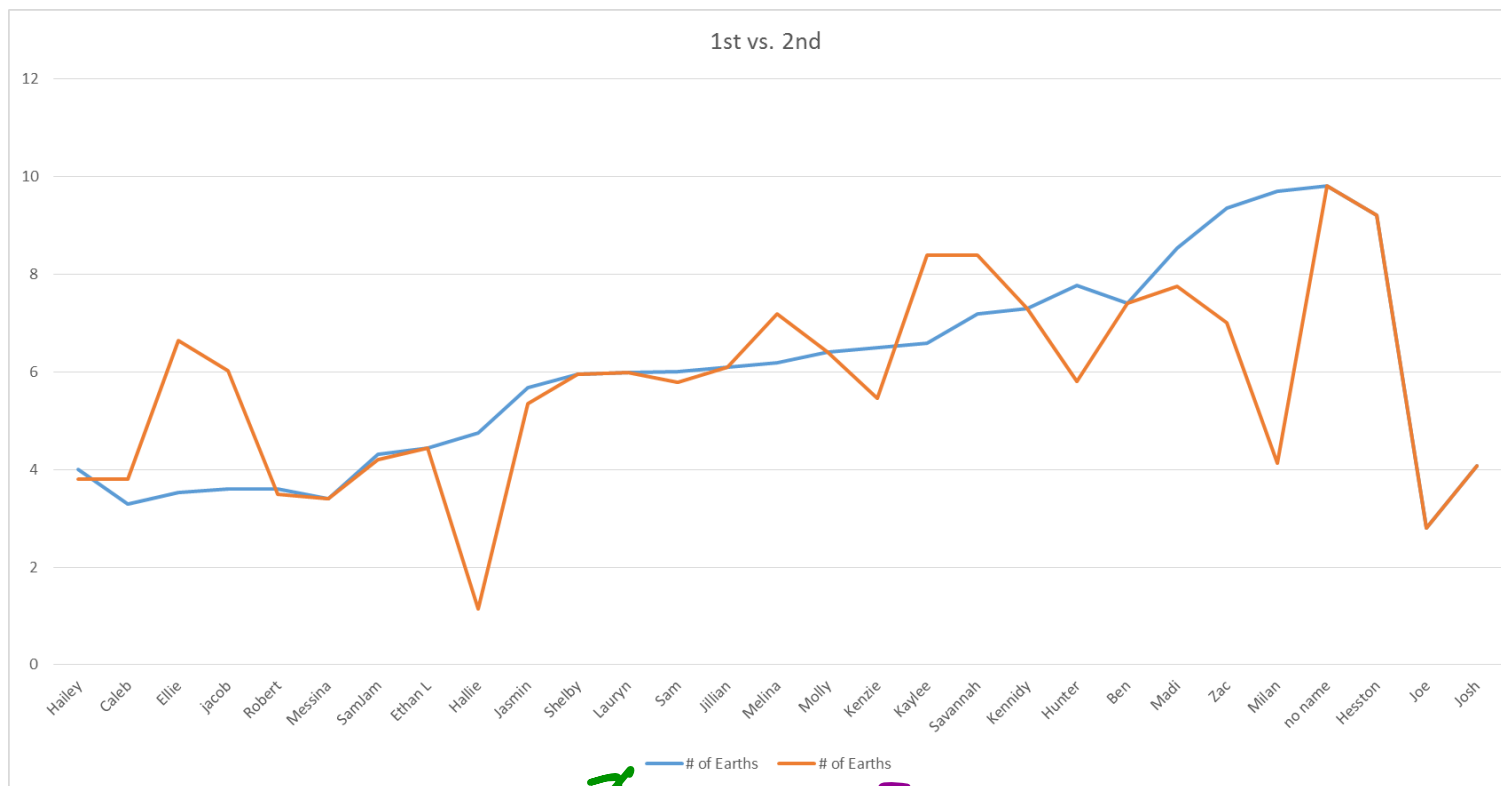
# B7 number of earth's needed to sustain lifestyle



Beginning of term

End of term.

# B8 number of earth's needed to sustain lifestyle



Beginning of term

End of term.

TOPICS

Water Use



Food



Transportation



Shelter



Stuff



Clothing



Energy Use



Create a PSA Poster or "Video"/skit.

- Each team will have a different topic.

Please include the following in your PSA.

- > Image/visual or demonstration
- > One negative fact because of the issue
- > One positive fact to solving the issue
- > Catchy slogan or saying to remember it

Worth 100 pts.



